

↑ Preparing to Dream



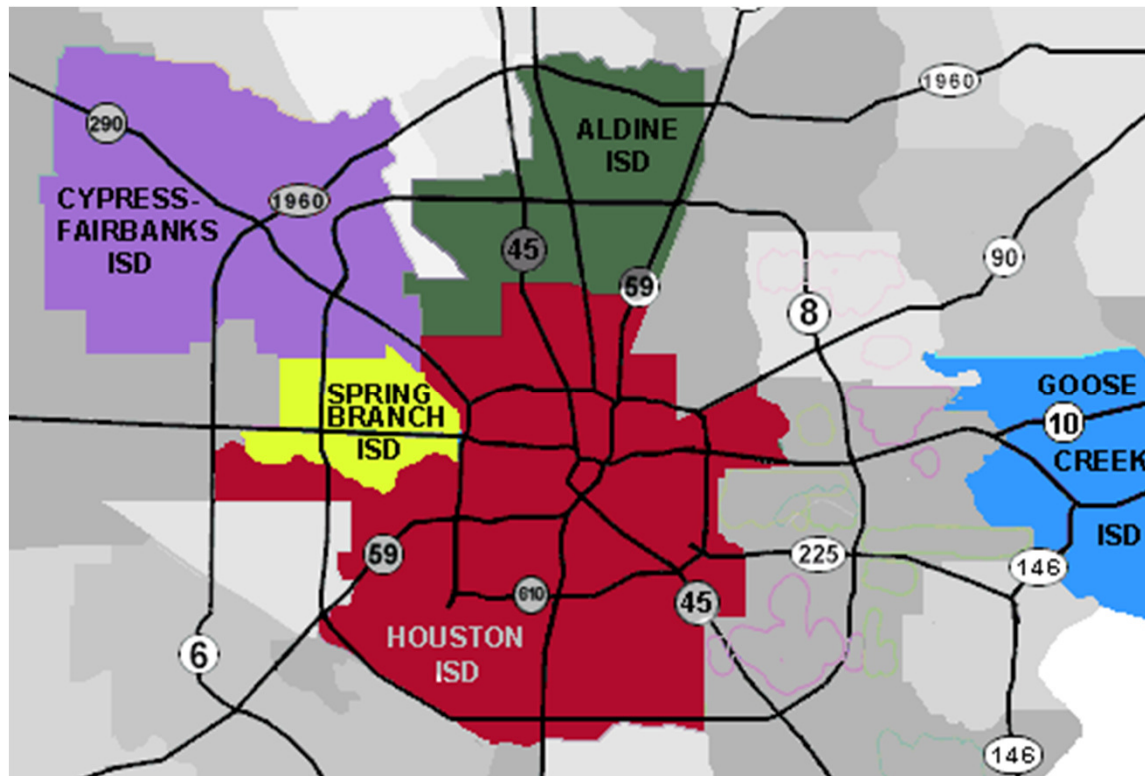
Post-secondary Access and Success
for *All* of Houston's Students



HOUSTON **A⁺** CHALLENGE

Generously Funded by
Houston Endowment, Inc.

The ***Preparing to Dream*** initiative
united five K-12 districts
in the Houston region ...



District	2010 Enrollment (Approximate)
Aldine	62,500
Cypress Fairbanks	104,000
Goose Creek	20,200
Houston (Wheatley HS)	201,000 (1,070)
Spring Branch	32,400
State of Texas	4,825,000

The ***Preparing to Dream*** initiative
united five K-12 districts
in the Houston region ...
around a common purpose:

To improve post-secondary access and success
among *all* of the Houston region's students,
especially among low-income students
and those who would be the
first in their family to attend college.

PTD Outcome Measures

- Completion of college prep curriculum
RHSP graduates
- Completion of accelerated learning courses
AP/Dual Credit
- Scores on college entrance exams
ACT/SAT averages/Compass

PTD Outcome Measures

- FAFSA Completion
Receipt of Pell Grant as proxy
- Preparation for college-level courses
“College-Ready” indicators in AEIS
- Post-secondary college enrollment
National Student Clearinghouse Data

Planning Phase 2007-08

- Created Core and Data Teams to lead project with support from national coaches
- Analyzed district demographics, student data and college access programs; disaggregated data by income and ethnicity
- Solicited parent and student insights
- Developed a proposal with goals, action steps, and an evaluation plan

Implementation 2008-2011

- Districts were encouraged to modify plans based on 2008-09 results
- Annual opportunities for continued learning and sharing
 - Fall Resource Institute
 - Spring Research Institute
 - NCAN National Conference

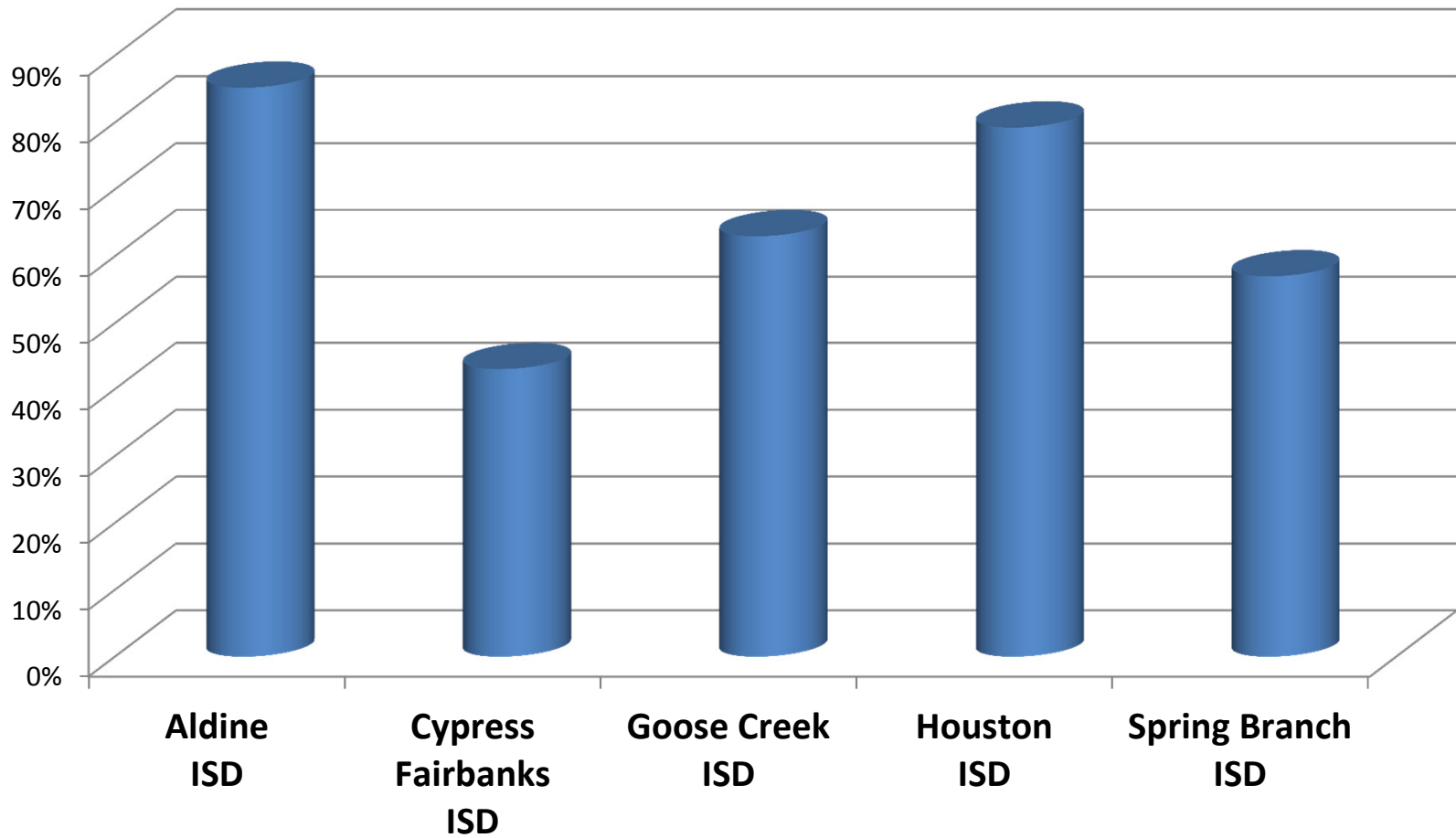
Implementation 2008-2011

- Formative evaluation of program implementation completed
- Timely and cross sector (K-12/Higher Ed) data has continued to be a challenge
- Initiative completion September 2011—final report to follow
- Selected data shown in following slides

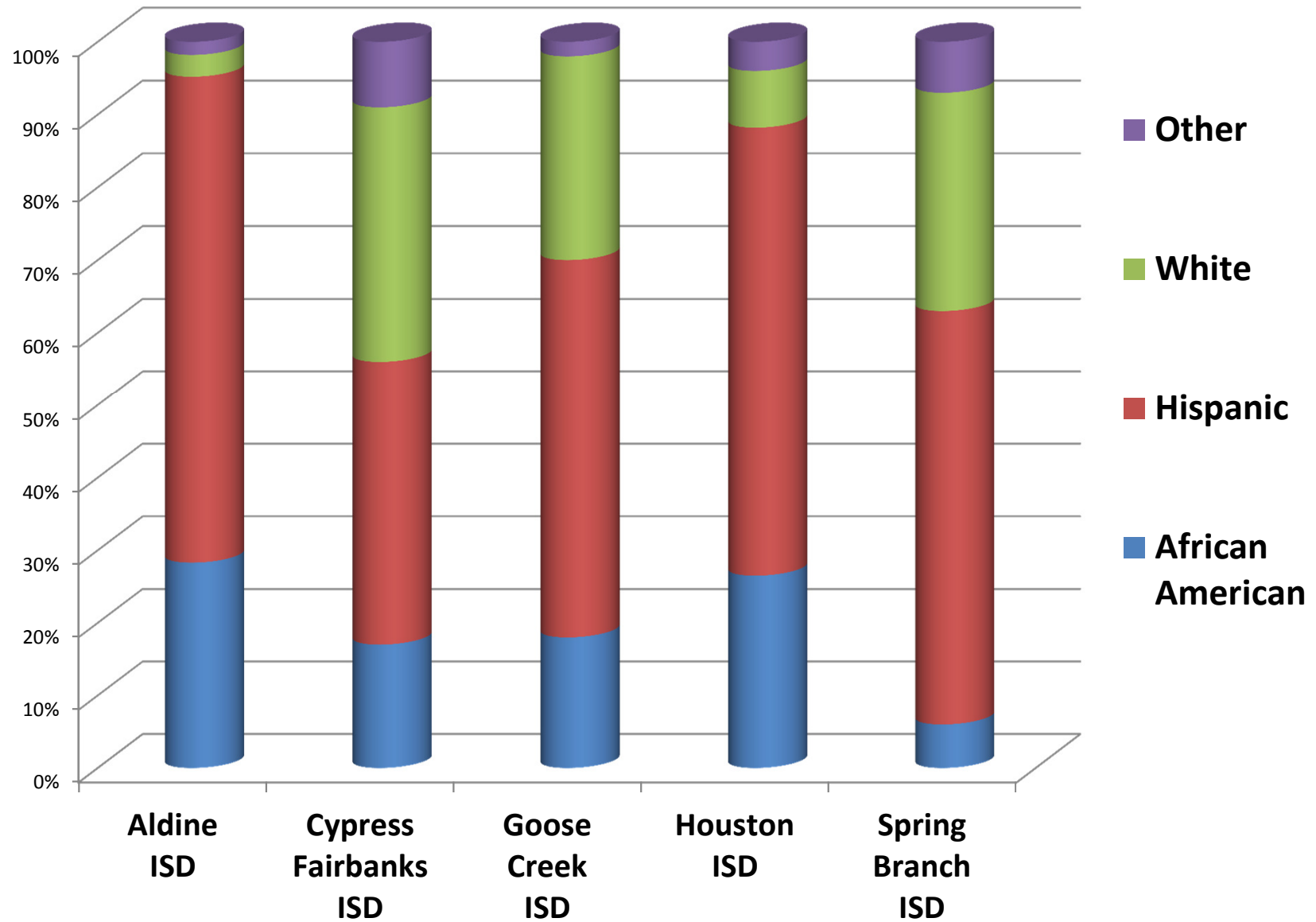
Key Processes

- Assistance by data facilitators and core team coaches
- Using data for decision-making
- Strong leadership
- Core group of people to move the work forward
- Using team meetings for strategic decision making
- Support and assistance from NCAN and Houston A+

Preparing To Dream Districts: Economically Disadvantaged Students



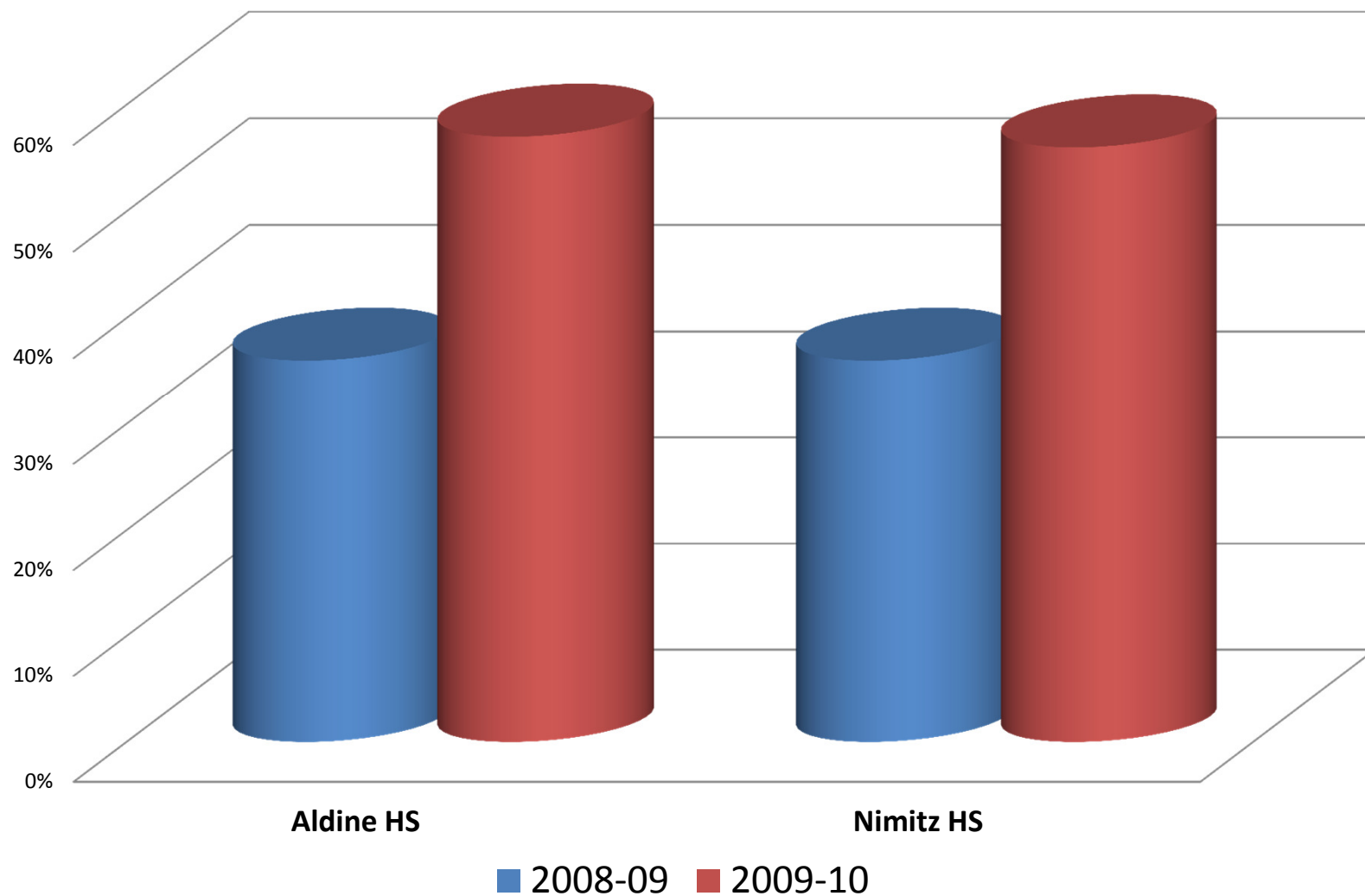
Preparing to Dream Districts: Student Demographics



Aldine ISD

- Overall goal: Increase college going rates of first-generation and low socio-economic students
- Focused efforts on schools in two feeder patterns (of four)

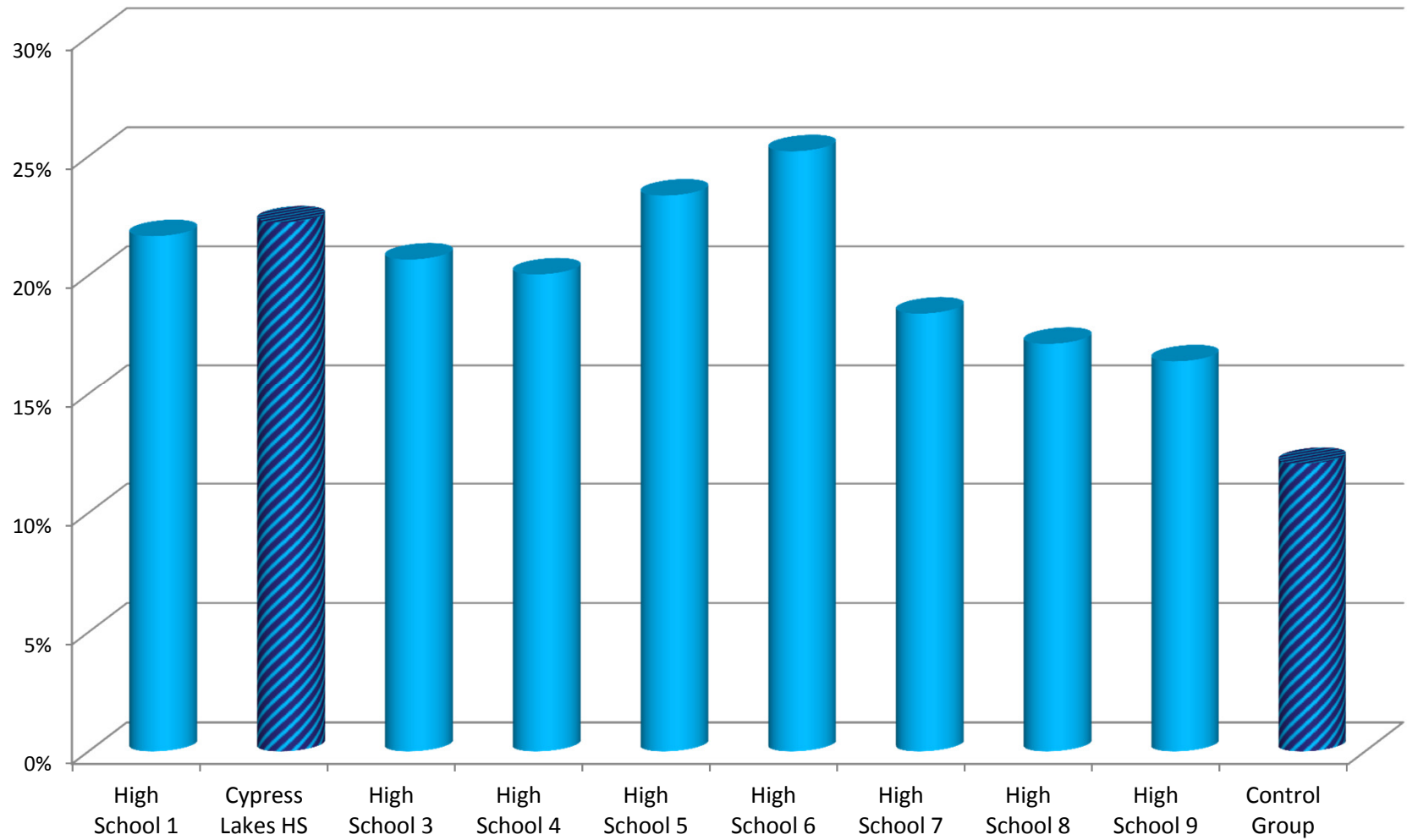
Aldine ISD Scholarship Applications (self-reported)



Cypress Fairbanks ISD

- Overall goals: Address parent and student needs for more information about college through changing school culture, establishing and staffing a college and career center, enhancing data collection, utilizing data, growing a dual credit program
- Focused efforts on newly formed Cypress Lakes High School and its feeder campuses

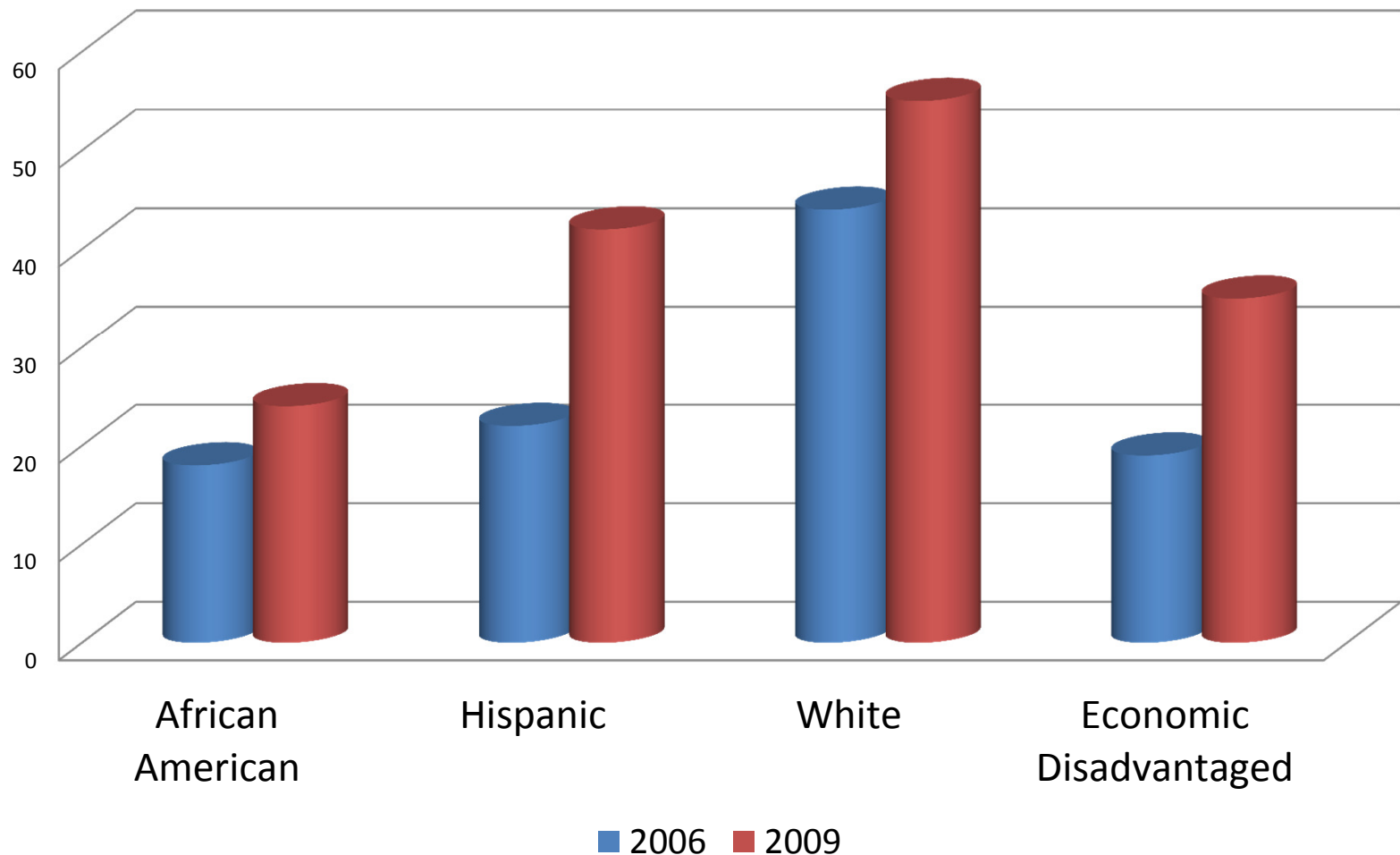
Percent of Students Enrolled in AP/Dual Credit by Cypress-Fairbanks Campus



Goose Creek CISD

- Overall goal: Create a supportive community environment in which each student is prepared for and understands how to access postsecondary education
- Focused efforts on promoting a college-going culture throughout the district

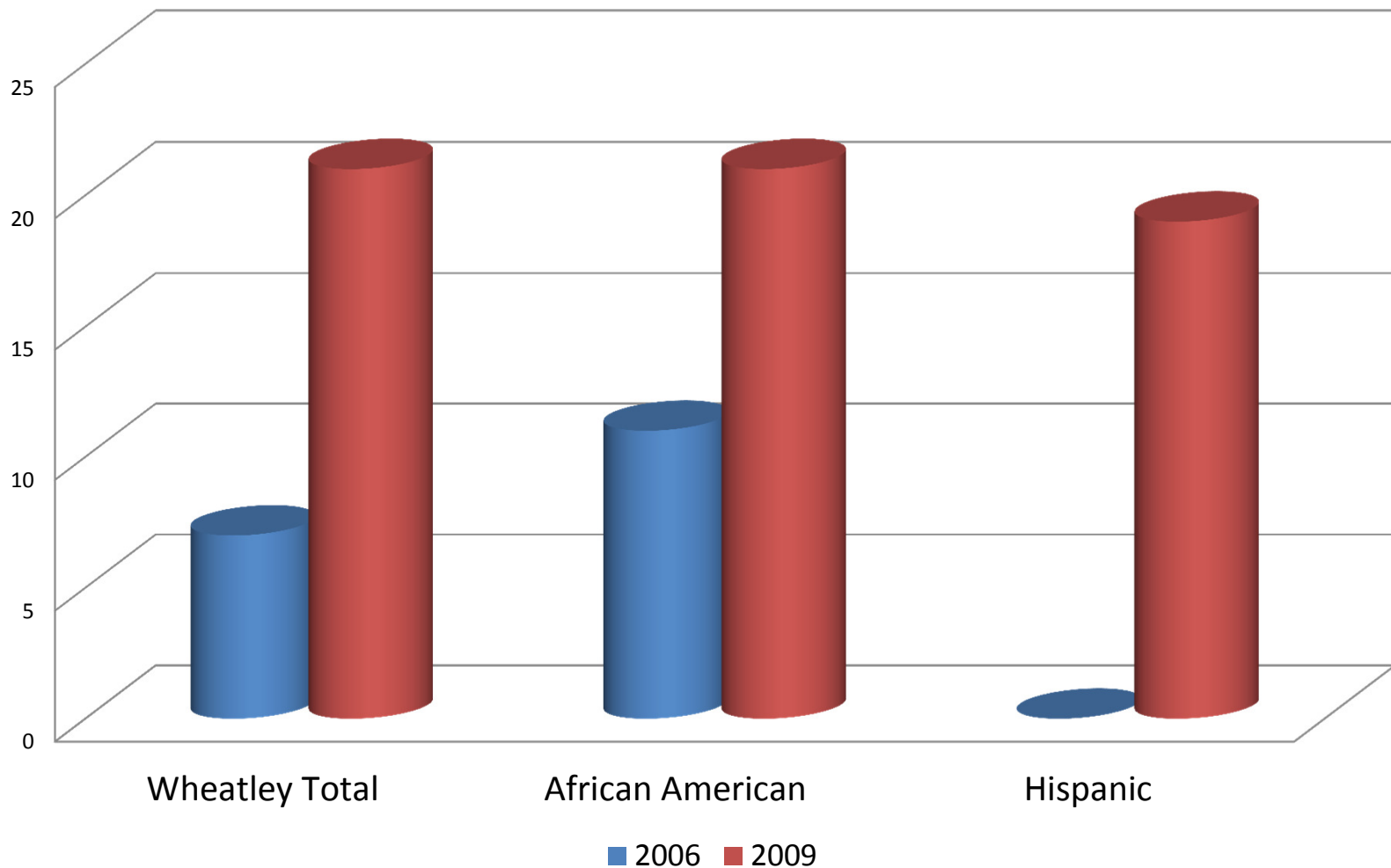
Goose Creek CISD
Texas Success Indicator – College-Ready Graduates
Both ELA & Math



Houston ISD/Wheatley High School

- Overall goals: Strengthen math instruction throughout the campus and increase the number of graduating seniors who enroll in postsecondary education
- Focused efforts on coordinating multiple programs and initiatives

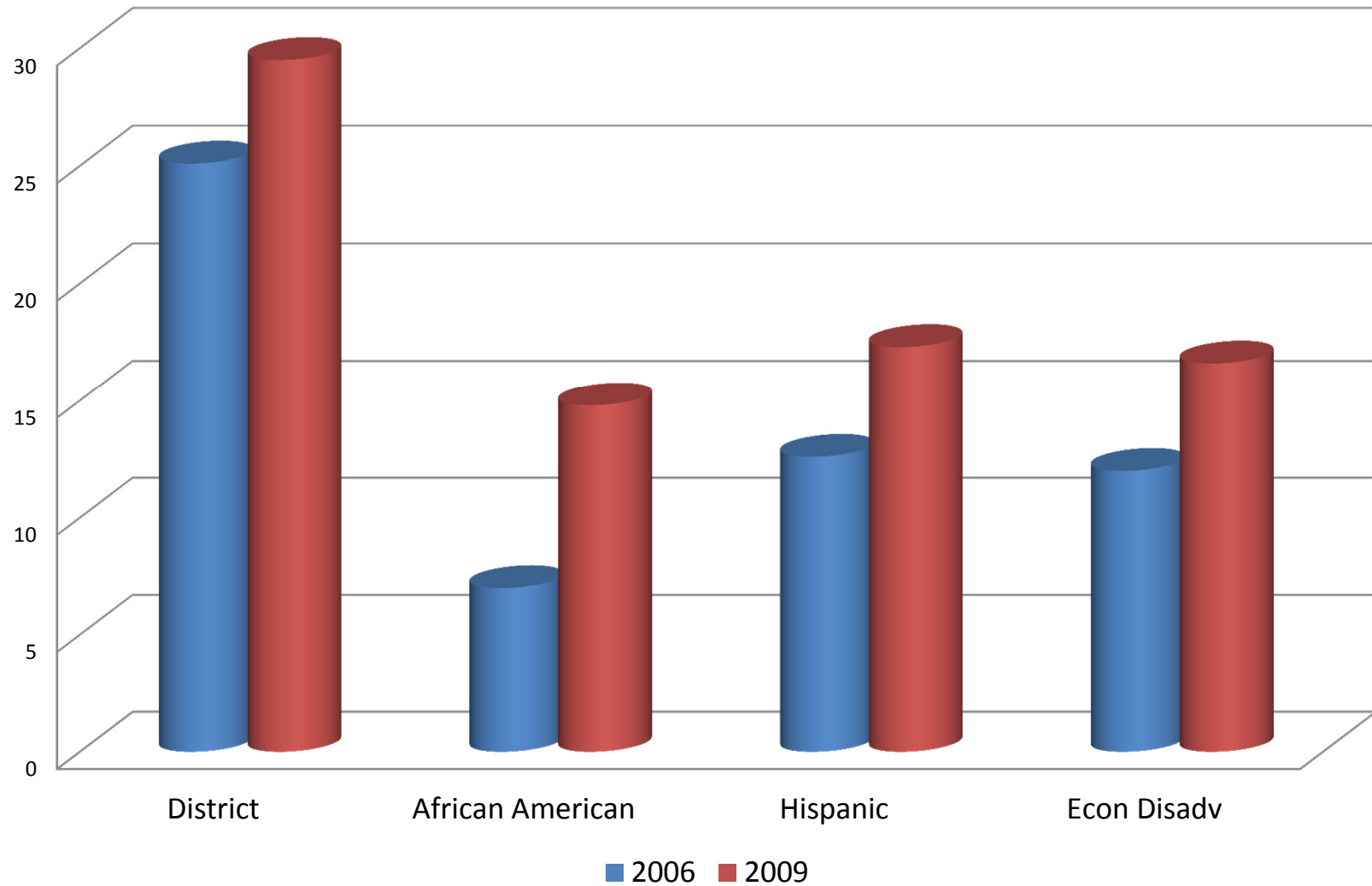
Houston ISD – Wheatley High School
Texas Success Indicator – College-Ready Graduates
Both ELA & Math



Spring Branch ISD

- Overall goal: Prepare all students for success after high school
- Focused efforts on creating Early College Program for more effective delivery of dual credit courses to students from all district high schools

Spring Branch ISD AP/Dual Credit Completion



PTD College Success Measures

Change from 2006-2009

<i>College Success Measures</i>	State	Region 4	Aldine	Cy Fair	Goose Creek	Spring Branch	Wheatley
College Ready-ELA	29.2%	28.0%	78.1%	2.9%	30.4%	10.9%	23.1%
College Ready-Math	15.4%	14.5%	17.4%	9.4%	23.9%	1.4%	290.0%
College Ready-Both	34.3%	31.6%	90.5%	11.5%	41.9%	10.9%	200.0%
Completion Rate	0.5%	0.4%	-1.9%	-2.0%	7.9%	3.8%	12.9%
TSI-ELA	13.2%	15.1%	2.0%	13.6%	36.6%	-1.5%	40.0%
TSI-Math	22.2%	23.6%	18.9%	16.4%	37.0%	4.3%	120.8%
SAT/ACT =/+ Criterion	-0.7%	-4.2%	2.2%	-4.8%	-5.4%	-4.4%	0 up to 2.9%
AP/DC completion	17.1%	20.8%	23.4%	14.7%	18.5%	17.5%	100.9%

Preparing to Dream- Other Outcomes

- Aldine ISD- Peer mentoring with Dream Team. Being replicated at other campuses.
- Cy-Fair ISD- College and Career Center being replicated at other HS. Innovations in data collection and analysis.
- Goose Creek CISD- College-going culture has become district priority- K-12 initiative, board level attention. Community and local business support of college week.
- Houston ISD/Wheatley HS- Big gains in number of graduates, scholarships, dual credit completion. Outside services to students better coordinated.
- Spring Branch ISD- Expanded partnerships with Higher Ed Institutions and innovative use of COMPASS testing in HS to assess college readiness.



Changing the Culture

Making College-Going Culture Systemic

PTD Has Helped Districts ...

- Collect and analyze student data in new ways
- Embrace college awareness as a K-12 process
- Look beyond high school to define success for their students
- Align resources top to bottom to promote college readiness and access for all students

Engaging Students and Parents Effectively

PTD Has Helped Districts ...

- Become more inclusive, by:
 - Providing information to parents where they need it,
 - In the language they understand, and
 - Following up to make sure they received it
- Provide the resources for students to be successful
 - Go Centers
 - Peer Mentors
 - College Access Advisors
 - College Admission Test Prep

Building Relationships with Higher Education Partners

PTD Has Helped Districts ...

- Establish or expand Dual Credit course offerings
- Launch Early College High Schools or Programs
- Increase effective outreach to special populations

Preparing to Dream District Cypress Fairbanks ISD Shares Their PTD Experience

Jennifer Williams

Director of College and Career Readiness

jennifer.williams2@cfisd.net



Key Points

- Campuses
- Culture
- College and Career Center
- College and Career Specialist
- Events – “Catch the Dream”
- Data
- Results

Campuses

- Thornton Middle School
70% F&R
- Watkins Middle School
67% F&R
- Cypress Lakes High School
62% F&R

Culture

- College and career “talk”
- Middle school curriculum
- Hallway and classroom decorations
- Expectations for staff and students
- Staff support
- Readiness testing
- Data, data, data

College and Career Center and Specialist

- Designated space
- Safe place
- Classroom and evening activities
- “College Talk” and “Senior Seminars”
- Student and parent support
- Visits reflect student population
- Data, data, data

College & Career Center

Cy-Lakes High School

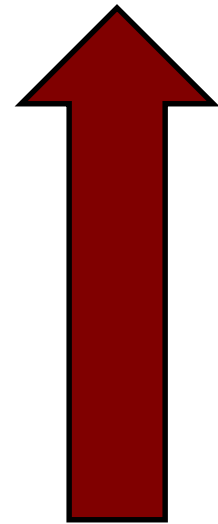
Spring 2011

596 interactions

96% increase

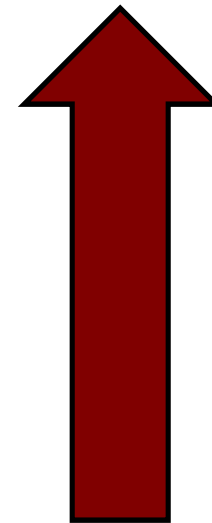
514 students

39% increase



Student Interaction Totals

Student Interaction 2010-2011
11,991 students
218% increase

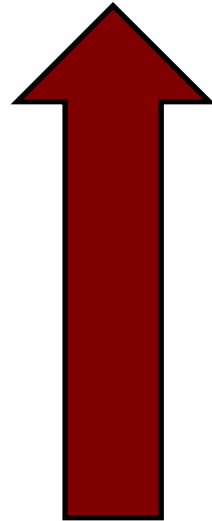


*Increased
interaction over
Spring 2010!*

After School & Evening Events

2010-2011

**Total
Attendance
1993**



*98% increase
interaction over
Spring 2010!*

Demographic Median	
Economically Disadvantage	55%
First Generation	27%
African American	26%
Hispanic	55%

College and Career Center
Cypress Lakes High School
5750 Greenhouse road
Katy, Texas 77449

College and Career Specialist: Brenda Gauthey (Brenda.gauthey@cfisd.net)
Phone: (281)856-3837 Fax: (281)856-3826 www.epsilen.com/brendagauth

Hours:

Monday: 10 a.m. – 8 p.m.
Tuesday-Thursday: 7:30 a.m. – 4:00 p.m.
Friday: 7:15 a.m. – 3:15 p.m.

College Talk Sessions: Workshop for 9th through 11th grade students and parents covering a variety of subjects. Sessions held in the Cypress Lakes library beginning at 6:30 p.m. First Monday of each month.

Senior Sessions: Workshop for 12th grade students and parents. Sessions held in the library or LGI (2515) depending on attendance.

College Center Services: In the College and Career Center you can receive assistance with almost anything related to your plans after high school.

Course planning and advising	Dual Credit advising and registration
Application assistance	Financial Aid information
College/career exploration	Fee Waivers for ACT/SAT/Application
NCAA information	Scholarship information
Career Cruising	ACT Online Prep

Catch the Dream IV: Community event centering on college and career readiness. Workshops, speakers, college fair, etc.
Location: Cypress Lakes High School
Time: 10:00 am – 3:00 pm

Don't miss out on any activities that will help you prepare for postsecondary.
Join the College and Career Center group on Project Share.
Facebook: Cypress Lakes College and Career Center

Events

- “Catch the Dream”
- Houston Hispanic Forum
- Explore UT
- Camp College
- Lone Star College middle school trips
- Financial planning for parents
- Data, data, data

Classroom Visits & Presentations

Classroom Visits & Presentations	
2010-2011	
Thornton & Watkins	3474
Cy-Lakes	5928
TOTAL	9402

*Cy-Lakes had a
156% increase
interaction over Spring 2010.*

Results



Class of 2011

Cypress Lakes High School

592 Graduating Seniors

- 320 students completed FAFSA
- 234 students completed scholarship applications
- 412 students completed college applications
- 283 students received college acceptance letters
- 296 students completed AP or dual credit classes
- 401 students took the ACT, SAT or both

Dual Credit



Cy-Lakes High School



in the district!

Cy-Lakes High School
Spring 2011
Registrations
401 students

#2 school
has 62 less registrations
than
Cy-Lakes High School

Questions?



Post-secondary Access and Success
for *All* of Houston's Students

www.preparingtodream.org

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